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VALLETTA 2026

# SUSTAINABILITY HUB

HOSTED BY **betsson**  
group


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COMPLIANCE

**FULL AGENDA**

 11:00 - 11:10 CEST

 SESSION 1

 **Speaker:** Jonna Danlund, Director of ESG, **Betsson Group**

 **Opening:** A short introduction on shifting from talk to action and why sustainability must translate into real operational change

 11:10 - 11:30 CEST


 SESSION 2

 **Speaker:** Pontus Lindwall, CEO and President, **Betsson AB**

 **Fireside Chat:** 60+ Years of Sustainable Success

 11:30 - 12:15 CEST

 SESSION 3

 **Moderator:** Russell Mifsud, Director, Gaming Lead and Global SME, **KPMG**  
**Speakers:** Lucy Warren, Head of Public Affairs, **BGC**; Pierre Tournier, Senior Director, **EGBA**; Eric Hollreiser, Founder & CEO, **ACE Hollreiser** and **Poker.org**; and Francesco Postiglione, CEO, **Casumo**

 **Reputation Reset:** How the World Sees iGaming


 12:15 - 13:00 CEST

● SESSION 4

 **Moderator:** Jonna Danlund, Director of ESG, **Betsson Group**

**Speakers:** Eduards Jakubovs, Head of RG, **Betsson Group**; Tuf Gavaz, Head of Product, **Flutter**, Dr. Maris Catania, **LeoVegas**; and Niamh Gallagher, Marketing Director, **Mindway.AI**

 **RG 2.0: Stop talking about harm start talking about health**

 14:00 - 14:40 CEST

● SESSION 5

 **Moderator:** Chris Dalli, CEO, **L&L Europe**


**Speakers:** Ivan Filletti, CEO, **Gaming Malta**, Kinga Warda, Chief Officer – Policy & International Affairs, **Malta Gaming Authority**; John Debattista, Partner, **Deloitte**; and Enrico Bradamante, CEO, **EGT Digital**

 **A Sustainable Home for iGaming: Malta's Role in Shaping the Sector's Future**

 14:40 - 15:10 CEST

● SESSION 6

 **Speakers:** Andrew Pink, Head of Brand & Communication, **Play N-Go**; Shakyra Jonsson, Head of Affiliate Operations, **Betsson Group Affiliates**; and Ivana Cattafi, Corporate Sustainability Manager, **Tipico**


 **From Footprint to Future-Proof: How Green Choices Strengthen the Bottom Line**


 15:10 - 15:45 CEST

● SESSION 7


 **Moderator:** Liesbeth Oost, **JVH Gaming & Entertainment Group**

**Speakers:** Paul Foster, CEO, **Crucial Compliance**; Corinne Valletta, General Counsel, **Betsson Group**; and Hayley Doherty, Head Of Operational Compliance (UKI), **Flutter**

 **Show Me the Money: When Compliance Becomes a Competitive Advantage**

 15:45 - 16:00 CEST

● SESSION 8

 **Speakers:** Jonna Danlund, Director of ESG, **Betsson Group** and Paul Foster, CEO, **Crucial Compliance**

 **Taking It Forward: Turning Insight into Impact**